

ARTWORK SPECIFICATIONS CHECKLIST

BLEED



All artwork must include **minimum bleed** on each side

SMALL Format
5mm bleed for single and double sided

LARGE Format
10mm bleed for single
20mm bleed double sided

- SAFE ZONE** - CHECK
- TRIM** - CHECK
- BLEED** - CHECK

RESOLUTION



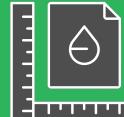
All images, best results are achieved when images are supplied at **300dpi** at the output size

Where applicable, please supply as vector art to ensure no pixelation occurs when scaling to full size

SMALL Format
 all images 300dpi

LARGE Format
 all images 170dpi

SIZE

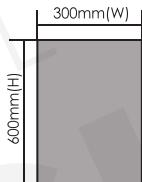


All artwork document sizing **MUST** match the quoted size

Ensure all important graphics, text and images are within the safe zone

Document size must match quote size specifications

All our sizes work in Width x Height
 300mm(W)x600mm(H)



COLOURS



All artwork must be supplied in **CMYK**

Solid spot colours (if used) must have a PMS number ie: PMS 321C

Die Lines must be in spot colour labeled as "CutContour"
 "CutContour" to be on separate layer

MULTI PAGE DOCUMENTS



Double sided documents;

Posters
 Banners
 Flyers
 Cards
 Etc.

Page count matches the quote specifications

Combine all pages into one PDF document

2 SIDED POSTER = 2 PAGE PDF

BLACKS



If using solid **Black** use our **Rich Black** in your artwork

Small Format
 C=40%,M=40%,Y=40%,K=100%

Large Format
 C=100%,M=100%,Y=100%,K=100%

FINAL PRINT FILES



For best results, please supply artwork as high resolution, print-ready PDF

SMALL Format 300dpi
 LARGE Format 170dpi

Ensure that all text has been converted to outlines

All images must be embedded

Make sure trim marks are outside of the bleed area

No mixed orientation

BOOKS



- Booklets
- Magazines
- Brochures

*Page count must match quote

Page count must be divisible by 4 eg: 4 pages/8/16/20 etc

Do not send separate files for each page of a booklet

Combine all pages into one PDF document

No spreads

To print in sequence make sure the PDF is saved in the correct page order; Cover, 2, 3, 4 - Back.